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CYBERTHUM
LEAP INTO THE FUTURE

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MADE FOR MILLENNIALS

A HUB OF CREATIVE ENERGY

The future is here. It's being designed right now, by those who can envision it. They are the most creative generation that has ever come to pass. They are idealistic in their beliefs and non-conformist in their ways. They believe in doing things right, rather than just getting them done.

They are the harbingers of a new world order and their ideals and values will define life in this millenium. The future belongs with the millennials and the millennial is what Cyberthum is built around.



**BY 2025,
MILLENNIALS WILL ACCOUNT
FOR 75% OF THE GLOBAL WORKFORCE
AND CONTROL \$6 TRILLION
WORTH OF DISPOSABLE INCOME.**



**PREPARING
THE FUTURE FOR
THOSE WHO
CONTROL IT**

**CREATING INTELLIGENT
INFRASTRUCTURE**





PROPOSED
FUTURE
EXPANSION

TOWER B

TOWER A

MUSICAL
FOUNTAIN

ANCHOR
SPACE

AMPHITHEATRE

DECK AREA

DOUBLE HEIGHT
RETAIL SHOPS

MULTIPLEX

F&B

DECK AREA

BOLT

DOUBLE HEIGHT
RETAIL SHOPS



The advent of artificial intelligence and machine learning is as big as the creation of the internet. Objects all around are becoming smarter. Watches today are telling us about our health status. Washing machines now understand the fabric of our clothes. But the most important of all evolution is happening in the infrastructure that brings all these 'intelligent things' together – the buildings.

An intelligent and connected campus:

- Customisable IOT and infrastructure preferences
- Leed Platinum certified building • Sustainable skyscraper
- Vertical campus, spread across 26.8 Acres



STANDING TALL

NOIDA'S TALLEST COMMERCIAL TOWER

Located at sector 140A, Cyberthum stands at the cutting edge of technology that drives tomorrow. A staggering 50 storey AI enabled building, part of a 26.8 acre mixed use development, it defines and stands as a benchmark of what tomorrow's landmarks will be built on.



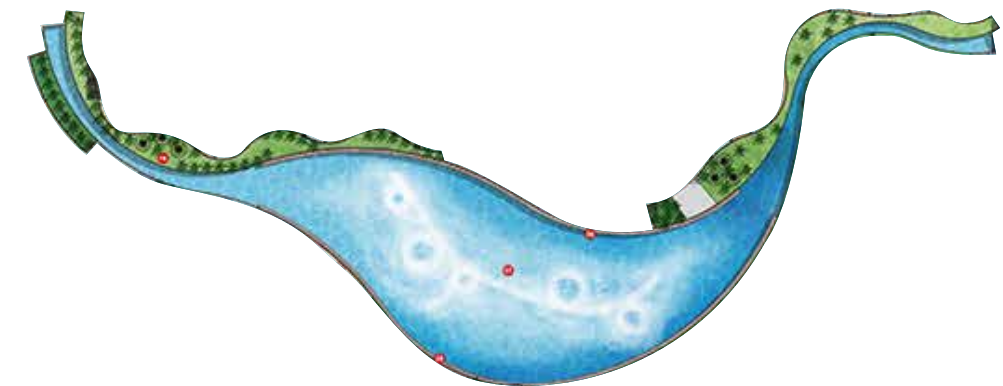


ADDING MUSIC TO THE VIBE



**ONE OF
NORTH INDIA'S
LARGEST
MUSICAL FOUNTAIN**

The vibe of Cyberthum resounds the spirit of the millennials. With jets of water dancing in harmony with the music and a spectacle to behold, the musical fountain at Cyberthum, of the largest in North India, effortlessly claims its place as a center of attraction.





MALL IN THE SKY

AN ICONIC
LANDMARK OF
ARCHITECTURE AND
LIFESTYLE

This isn't just a landmark of the future but a destination that stands as a beacon of culture. Cyberthum is home to a one-of-a-kind mall that almost stands mid-air, a symbolic representation of the aspirations of a city in progress.





**88% MILLENNIAL PREFER
A COLLABORATIVE WORK CULTURE
RATHER THAN A COMPETITIVE ONE**



DESIGNING AN EXPERIENCE THAT RESONATES WITH THEIR WORLD

HIGH STREET RETAIL AND PERSONALISED SERVICES

The future would not be about advertising or selling to people, but rather understanding their needs and fulfilling them. Technology will be a customer's greatest ally and micro-personalization will be the norm. Brands and service providers will not offer products and services, but experiences, which will be key.



SHOPS THAT SENSE CUSTOMERS' NEEDS

**RETAIL ARCADE
OFFERING DIVERSE
PRODUCTS AND
SERVICES**

At Cyberthum, shopping will elevate itself to meet the emotional needs of the consumer. Going to the mall will be a technology enabled experience. Everything, from payment platforms to delivery mechanisms will be tech enabled.




GREAT SPACES FOR GREAT IDEAS



ANCHOR SPACES FOR KEY BUSINESSES

In addition to being extremely versatile, the infrastructure at Cyberthum complements the presence of Anchor Stores at key strategic areas by giving them maximum visibility and footfalls. Built with the most modern technology, these stores allow for the least downtime for fitouts. Plug, play and prosper, it's that simple.

A decorative graphic featuring several stylized clouds in white and blue, and a vibrant rainbow with red, orange, yellow, green, and blue bands, positioned between the image and the text.

THE SOURCE OF ENERGY FOR A BUZZING NEIGHBOURHOOD

THE HYPERMARKET FOR EVERYDAY NEEDS

In a densely populated area with scarcely any provision for retail or daily needs infrastructure, the Hypermarket at Cyberthum steps in to fill the gap. The spaces for Hypermart at Cyberthum have been clearly demarcated and designated with separate entrances and a clean area for branding which is visible from far in the distance.



**MILLENIALS SPEND
85% OF THEIR DAY
ON MOBILE PHONE.** 



THE FUTURE OF MODERN WORK-LIFE SPACES

CREATING COLLABORATIVE WORKSPACES

The millennial believes the world can only coexist in perfect harmony. Not just of people but also within oneself. They don't just pursue their goals but follow their passions. They thrive on creative energy. Their is a language that needs to be decoded and understood.

At Cyberthum, we have gone to great lengths to understand the millennial mindset and create workspaces that reflect their beliefs and ideals.

My POD



WHERE IDEAS START UP

MY POD FOR
ENTREPRENEURS AND
PROFESSIONALS 

My Pod lets you work from any available workstation. Ideal for entrepreneurs who are flexible with time, need to keep overheads at a minimum and don't mind working in a shared space.

MySPACE



**A SPACE
THAT GROWS
AT YOUR PACE**

**MY SPACE
FOR DEDICATED
PROFESSIONALS**

MySpace is a full-fledged dedicated workspace custom-tailored to your requirement. These premier offices boast everything you'll need; from state-of-the-art technology and design, to classically furnished offices.



A SPACE THAT GIVES YOU ROOM FOR GROWTH

MY POD
FOR DEDICATED
PROFESSIONALS



MyPod is a full-fledged dedicated workspace custom-tailored to your requirement. These premier offices boast everything you'll need; from state-of-the-art technology and design, to classically furnished offices.



**NEARLY 75% OF MILLENNIALS
VALUE EXPERIENCES OVER THINGS**





**AN ODE TO
FINE TASTE**



FOODVERSE



Foodverse

Enhancing the mood is as much of an art as putting together a great cuisine. It takes effort to elevate dining into fine dining, right from the lighting to creating an ambience. Foodverse is a space that appreciates and enriches fine taste. It is like poetry to the senses; the richness to the experience that good food is.





An exclusive space for a selection of fine dining restaurants, Foodverse is where connoisseurs seek new experiences. With a variety of tastes, from authentic Indian cuisines to exotic international cuisines, it's a world to explore and discover.







Foodzania is a wonderland for those looking for food adventures. With an array of flavours at one place, it's an experience that delights the senses. It brings people together, for bites, laughter and conversations. From a Friday lunch to dinner with friends, it makes everything more exciting.



With a full-fledged food court that caters to a palate as wide as the cultural diversity of North India, it has something for every mood and everybody's taste. Whether it is a quick coffee you want or to indulge in desserts, you can always find something here.



**LIVE. WORK. PLAY. THRIVE.
CREATING INTELLIGENT
INFRASTRUCTURE.**



FINDING THE RIGHT BALANCE

W E L L N E S S V I L L A G E

Unlike the previous generation, the millennials do not believe in a single-minded pursuit. They truly believe that living well is living in harmony. Wellness is a daily pursuit for them, and they make conscious choices, as compared to any other generation.

The Wellness Village addresses different aspects of wellness for millennials, fulfilling their different needs - from organic foods to ayurvedic medicines and from physical wellness to emotional wellness.



FITNESS FOR LIVING WELL



GYM AND SPA



Those who chase their ambitions most passionately are also often those who most need de-stressing. Never before has a generation placed so much importance on fitness and health as the millennials. No modern lifespace then can be complete without gyms, fitness centers and spas that cater to their fitness and health needs. With dedicated spaces for gyms, spas and health centers, Cyberthum opens up a range of avenues for the health conscious.

TAKING ENTERTAINMENT
TO THE NEXT LEVEL

BOLT
THE ULTIMATE
GAMING AND
ENTERTAINMENT
DESTINATION



At a place that buzzes with energy, Bolt provides a platform to channel that energy into a stress-busting and reinvigorating exercise for thousands of people at Cyberthum. It's where the kids, the young and the old compete on an equal footing. Games turn into serious competition and mental fatigue gives way to newfound energy - all with great fun.

Spread over an area of 10000 sq ft, it will be two levels of thrilling sports, passionate gaming, immersive experiences and much more.

An unmatched experience that includes:

GAMING

VIRTUAL REALITY EXPERIENCE

EDUTAINMENT

INDOOR SPORTS

CONCEPT BASED GAMES





MOVIES THE MILLENNIAL WAY

M U L T I P L E X

This is the generation that consumer entertainment more voraciously than all the previous ones put together. It is only natural in a complex built for the millennial that the art of showing movies takes centre stage. The multiplex cinema space is equipped to handle technology that is expected to enter the movie business decades from today, keeping the cinema going experience at the edge of the seat.



One of North India's Largest Musical Fountain

Anchor Spaces

Multiplex

Open Terrace With Zen Garden

Grand Entrance Lobby

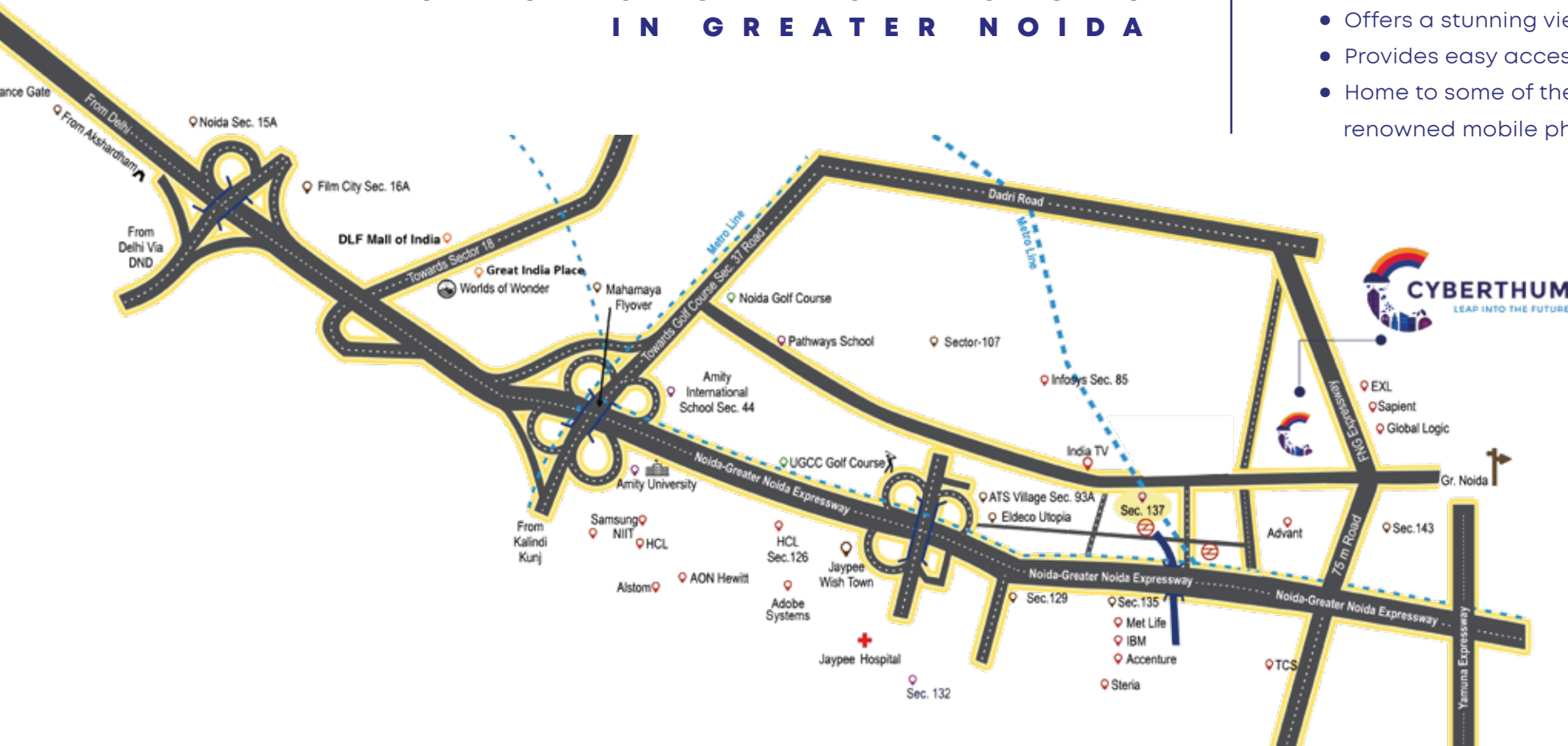
Retail Arena

WHERE THE MILLENNIAL FEELS AT HOME

AT ONE OF THE FASTEST GROWING REGIONS IN GREATER NOIDA

Part of an integrated development, Cyberthum stands tall within the area earmarked as "International Cyber Park" and is right off the edge of Noida Expressway, Noida sector 140A.

- Strategically located in the heart of Noida's IT corridor
- Connected by the Noida Express Highway to the International airport and Central business districts such as Nehru Place
- Well connected with the IT hubs of Noida, Greater Noida
- Connected to all parts of the city including easy access to the city's CBD
- Offers a stunning view of the protected lush greens
- Provides easy access to malls, schools and residences
- Home to some of the world's largest technology companies including renowned mobile phone manufacturers





i-thum
The future of IT parks!



WORLD SQUARE HOTEL

**WE PROMISED.
WE DELIVERED.**









World Square Mall, Ghaziabad

WORLD SQUARE MALL



**ALPHATHUM
MADE FOR LEADERS
READY FOR FITOUTS**

- 
PARMESH COMPLEX
- 
PARMESH COMPLEX I
- 
PARMESH COMPLEX II
- 
PARMESH BUSINESS CENTRE I
- 
PARMESH BUSINESS CENTRE II
- 
PARMESH CORPORATE TOWER