

The logo graphic consists of three concentric circles. The outermost circle is dark blue, the middle one is a lighter blue, and the innermost one is a light tan color. The text 'PARAS' is centered within the innermost circle.

PARAS

BUILDTECH



TOWARDS TOMORROW



JOURNEY
SO FAR

SHAPING THE REALTY LANDSCAPE OF INDIA WITH WORLD-CLASS PROJECTS

SINCE

2002

WITH OVER

15

MILLION SQ.FT
DELIVERED



THE RETAIL WONDERS OF NCR



PARAS TRINITY



PARAS TRADE CENTRE



PARAS ONE 33



PARAS DOWNTOWN CENTRE



PARAS TWIN TOWER



PARAS SQUARE

**WITH THE SUCCESS OF OUR RETAIL
MASTERPIECE**

PARAS
ONE33

**PARAS BUILDTECH NOW BRINGS
A BRAND-NEW RETAIL MARVEL
FOR THE PEOPLE OF NOIDA**

OUR BRAND PARTNERS



AND MANY MORE...



INTRODUCING
A LAND OF
OPPORTUNITES

REPLACING THE MONOLITH OF OLD SHOPPING MALLS & RETAIL SPACES



PARAS
BUILDTTECH


PARAS
BUILDTTECH

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WITH A MODERN CONCEPT OF
RETAIL AND COMMERCIAL SPACE



PRESENTING
THE NEW
EPICENTER OF RETAIL
IN NOIDA

PARAS
Avenue

NOT JUST A HIGH STREET
A LANDMARK RETAIL
DESTINATION

SPREAD ACROSS
2.2 ACRE

g+6
RETAIL
STRUCTURE



PARAS

PARAS
Avenue

A **RETAIL MARVEL** ADMIST
GROWING COMMUNITY

4 CR.+

Sq. ft. of office space in the vicinity

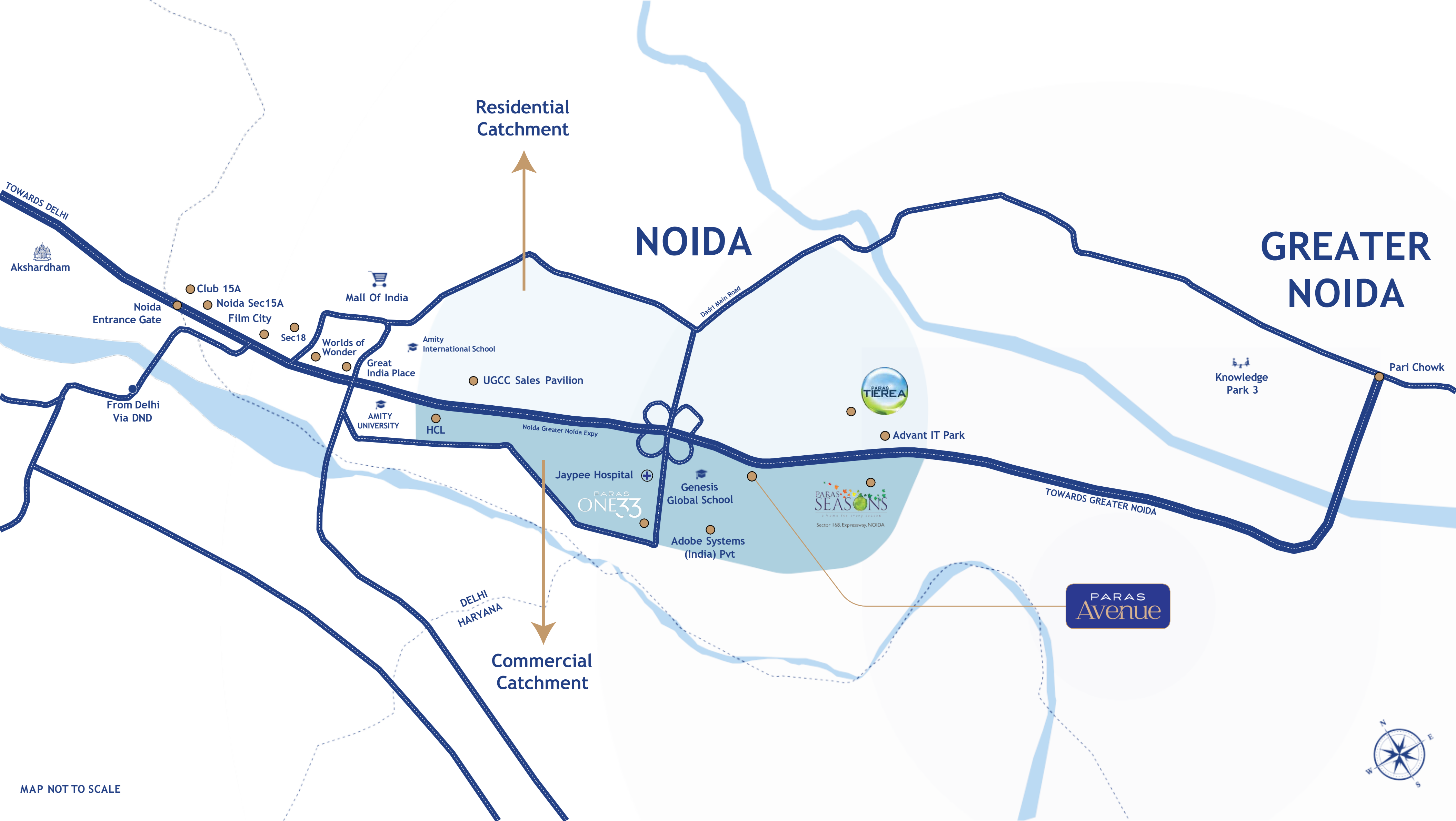
12,00,000+

Families in the neighborhood*



BRINGING ALIVE THE CHARM OF HIGH STREET

A marquee retail destination bringing
world-class shopping and commercial experiences
to the visitors from far and wide



NOIDA

GREATER NOIDA

Residential
Catchment

Commercial
Catchment

TOWARDS DELHI

TOWARDS GREATER NOIDA

DELHI
HARYANA

MAP NOT TO SCALE



Akshardham

Club 15A

Noida Sec15A

Noida
Entrance Gate

Film City

Sec18

Mall Of India

Worlds of
Wonder

Great
India Place

Amity
International School

UGCC Sales Pavilion

AMITY
UNIVERSITY

HCL

Noida Greater Noida Expy

Jaypee Hospital

PARAS
ONE33

Genesis
Global School

Adobe Systems
(India) Pvt



Advant IT Park

PARAS
SEASONS

Sector 168, Expressway, NOIDA

Knowledge
Park 3

Pari Chowk

PARAS
Avenue

BANG ON NOIDA EXPRESSWAY



05MIN
MAHAMAYA
FLYOWER

35MIN
CONNAUGHT
PLACE

10MIN
GREATER
NOIDA

10MIN
SECTOR 18,
NOIDA

15MIN
DND TOLL
PLAZA

20MIN
AKSHARDHAM
TEMPLE

A LOCATION WITH UNMATCHED ADVANTAGE

RETAIL SPACES STRATEGICALLY LOCATED AMONG HIGH-END RESIDENTIAL SECTORS
AND COMMERCIAL ZONES ON THE NOIDA EXPRESSWAY



**5 LAKH (APPROX.)
WORKING PEOPLE IN NEARBY
COMMERCIAL/OFFICES/TECH ZONES**

CORPORATE-LIKE KPMG, ADOBE, SAMSUNG
ENGINEERING, UNITECH SEZ, JAYPEE HOSPITAL, JAYPEE
PUBLIC SCHOOL AND MORE.

NEARBY EMPLOYMENT HUBS LIKE ETT, LOGIX
TECHNOVA, AND ADVANT NAVIS BUSINESS PARK



**12 LAKH (APPROX.) RESIDENTS IN
HIGH RISE WITHIN THE PRIMARY
CATCHMENT AREA OF 5 KM**

ATS GREENS VILLAGE, ELDECO UTOPIA, OMAXE FOREST,
LOTUS PANACHE, JAYPEE KOSMOS, PARX LAUREATE, ATS
ONE HEMLET AND OTHERS.

TOP EDUCATIONAL INSTITUTES, LIKE DELHI PUBLIC
SCHOOL, STEP BY STEP, GENESIS, PATHWAY AND JBM
GLOBAL ARE PRESENT WITHIN 3 KM RADIUS



HINDON AIRPORT,
GHAZIABAD, **29** KM



UPCOMING NOIDA
AIRPORT, **55** KM



SECTOR-137,
METRO STATION, **3** KM

NOT JUST A PLACE

BUT A LANDMARK





ENGAGING AT EVERY ZONE

ENGAGING AT EVERY ZONE

As the first premium high street project in the area, it's destined to become a sought - after destination for premium brand experiences



SHOPPING



DINING



ENTERTAINMENT

SHOPPING ZONE



BASEMENT
HYPER MARKET



GROUND TO 1ST FLOOR
RETAIL MARKET

KIDS ZONE

2ND FLOOR

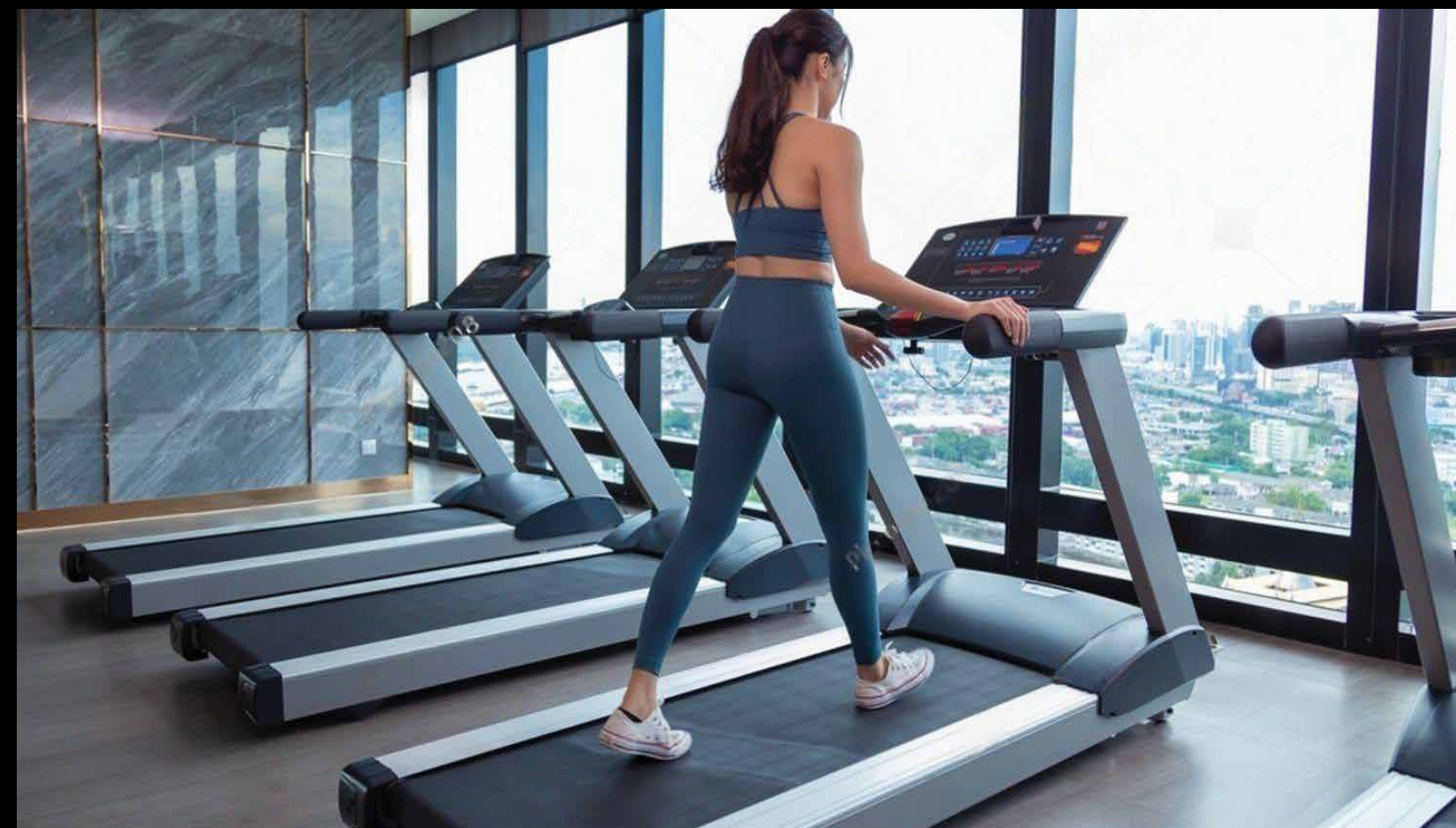


ACTIVE ZONE

3RD FLOOR



GAMING ZONE



GYM

FOOD COURT

4TH AND 5TH
FLOOR



MULTIPLEX

4TH & 5TH FLOOR



5 SCREENS
SEATING CAPACITY 750+

RESTAURANT & PUB

6TH
FLOOR



OUR UNIQUE PRODUCT FEATURES

RETAIL SPACE ON Gf HAS A
CLEAR HEIGHT OF 19ft

o VEHICULAR MOVEMENT ON
GROUND FLOOR

THREE SIDE ACCESS ASSURING
HIGH VISIBILITY

WIDE ATRIUM PROVIDING GREAT
SHOP FRONTAGE EXPOSURE

AN EXCLUSIVE MOVIE VIEWING EXPERIENCE
WITH LOW DENSITY SEATING

RETAIL SPACES WITH 14 FT
CLEAR HEIGHT

BEAUTIFULLY LANDSCAPED
BY ROHA

DEDICATED DROP OFF AREA FOR
RETAIL AND MULTIPLEX

GREAT VISIBILITY FROM THE EXPRESSWAY
BECAUSE OF LARGE FRONTAGE

ONLY PREMIUM HIGH STREET WITH 5 SCREEN
MULTIPLEX AND FOOD COURT ON SAME FLOOR
NEAR THE NOIDA EXPRESSWAY



MASTER PLAN



FLOOR
PLANS



THANK YOU

